

RAJA KUMAR

DIGITAL MARKETER

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nagar Faridabad sector-91

PROFILE SUMMARY

Seeking an Entry-level position in Marketing where I can utilize my superior understanding of the domain gained during the Masters. Excellent at conducting Market Research and creating Brand Awareness strategies. Excellent Communication skills to convince potential clients and customers

PROFESSIONAL SKILL

Search Engine Optimization (SEO) Canva Design
Social Media Marketing (SMM) WordPress Website Management

TECHNICAL SKILL

Microsoft Excel Microsoft PowerPoint
Microsoft Word Basic HTML & CSS

EDUCATION

Educational Qualification/ Degree, Major

University Name, Indira Gandhi National Open University (IGNOU) 2026 – Present (First Year)
Bachelor of Computer Applications (BCA) – Pursuing

Educational Qualification/ Degree, Major

School Name, Senior Secondary (Class XII) – CBSE Passed: 2026
G.B.S.S.S NO-3 MOLARBAND NEW DELHI-44

LANGUAGES

- Hindi – Native Proficiency
- English – Professional Working Proficiency

DIGITAL MARKETING PROJECT

- Created a digital marketing strategy including SEO, social media content, and branding concepts.
- Focused on improving online visibility and audience engagement